

**CALL TO ORDER** The Regular meeting of the Seaside City Council was called to order at 7:00 PM by Council President Johnson.

**ROLL CALL** Present: Council President Don Johnson, Councilors Jay Barber, Dana Phillips, Seth Morrissey, Randy Frank, and Tita Montero. .

Absent: Mayor Don Larson

Also Present: Mark Winstanley, City Manager; Russ Vandenberg, Convention Center & Visitors Bureau General Manager; Jon Rahl, Convention Center & Visitors Bureau Assistant Manager; Dave Ham, Seaside Police Chief; Dale McDowell, Public Works Director; Taylor Barnes, Student Representative; and RJ Marx, Daily Astorian/Seaside Signal.

**AGENDA** Council President Johnson asked for approval of the agenda in a motion.

Councilor Phillips so moved with a second from Councilor Frank; carried unanimously. (Phillips/Frank)

**PROCLAMATION** Councilor Morrissey read the Proclamation for Veterans Remembrance Day.

**REPRESENTATIVE** Taylor Barnes, Seaside High School Student Representative, stated all Seaside High School sports were finished for the fall, the cross country team won the State Championship and the soccer team was knocked out but the game was awesome. There were four runners on the cross country team that also played soccer. A student on the boys cross country team took the individual State Championship for Seaside. Mr. Barnes further stated juniors took the military test last week at Camp Rilea and the winter sports practices were starting. Mr. Barnes further stated there were fifteen hundred students in town this weekend for the Oregon Association of Student Council conference which was a fantastic conference with great speakers. There was a chance to share ideas with other student council across the state. There were four ASB officers that did a presentation on Tsunami Preparedness to the students. The presentation would be given to the City Council at the November 23, 2015, meeting and ten other schools in the future. Mr. Barnes further stated this Thursday, Friday, and Saturday, the fall play the Bold, Young, and Murdered, was starting and the entry fee was \$5.00.

**COMMENTS – PUBLIC** None

**CONFLICT** Council President Johnson asked whether any Councilor wished to declare a conflict of interest.

Councilor Montero declared she would be recusing herself from item 11b – Seaside Civic and Convention Center Equipment (Risers) Donation.

Council President Johnson stated he would be recusing himself.

**CONSENT AGENDA** Council President Johnson asked for a motion to approve the consent agenda.

Councilor Frank so moved with a second from Councilor Morrissey; carried unanimously. (Frank/Morrissey)

**IGA – CREST FOR FOREDUNE MGMT.** Mark Winstanley, City Manager, stated there was an Intergovernmental Agreement (IGA) between the City of Seaside and the Columbia River Estuary Study Taskforce (CREST) to provide the planning services to update the Foredune Management Plan the City currently had. The plan had been around for several years and was in need of updating. There was a proposal presented to Council which was necessary to complete the attached scope of work and CREST would do that update to the Foredune Management Plan at the price of \$12,124.20. The IGA was very basic with a three page legal document and a six page Scope of Work which outlined for Council the work that would be done, the timeline. Staff was recommending Council enter into the agreement. Once CREST was done updating the document it would come back before Council for approval and if Council approved the document it would move onto the State of Oregon for their approval.

Councilor Barber asked why a new plan was needed.

Mr. Winstanley stated there were a number of reasons why an updated plan was needed. The current plan was several years old and there were a number of references in that plan that were no longer valid and needed to be removed from the plan. Currently there are very few references to vegetation and were only made in general and the new plan would actually allow particular types of vegetation that were allowed or not allowed in the dune area.

In addition the rules had changed some as to how the height was measured in what a dune could be. It was important the city have a good system that could be used on an ongoing basis to monitor the dunes along the ocean front. Certainly people who had property along the oceanfront were very interested in making sure the dunes did not get too tall. In addition there was a responsibility to have it done correctly so that the dunes were not removed inappropriately because the dunes provided protection from winter storms and erosion along the beach front. A good Foredune Management Plan allowed the city to monitor the dunes and take good care of the dunes.

Council President Johnson asked for a motion to enter into the agreement.

Councilor Barber so moved with a second from Councilor Montero; carried unanimously. (Barber/Montero)

**CONVENTION CENTER  
DONATION RISERS**

Russ Vandenberg, Convention Center & Visitors Bureau General Manager, stated he would like to make a request to Council for the Seaside Civic and Convention Center to donate eight 6 x 8 Stage Risers. The convention center recently purchased eight new replacement risers and there was still some value left in the used risers and the convention center was in need of finding a good home for them. Mr. Vandenberg further stated his recommendation was originally to donate eight risers to the Seaside Downtown Development Association (SDDA) but he would like to modify the request and ask Council to consider giving four risers to SDDA and four risers to the Astoria Elementary School.

Councilor Frank asked if that was because they had a request or a need for them.

Mr. Vandenberg stated that was correct and he had been made aware of this since the memo was sent out that four could be used at the Astoria Elementary School. This was discussed with Councilor Montero and she confirmed SDDA really only needed four risers.

Councilor Frank moved that we let this precede forward as Russ mentioned four each to the SDDA and the Astoria Elementary School with a second from Councilor Phillips; Carried with Montero and Johnson recusing themselves. (Frank/Phillips)

**VACANCY –  
CITY TREE BOARD**

Council President Johnson stated there was one vacancy on the City Tree Board. with Dale McDowell resigning.

**VACANCY –  
BUDGET COMMITTEE**

Council President Johnson stated there were three vacancies on the Budget Committee with two term expirations from Genesee Dennis and Gayle Spear who wished to be reappointed and Dale McDowell resigned from the Budget Committee.

Councilor Montero proposed that we reappoint Genesee Dennis and Gayle Spear to the Budget Committee with a second from Councilor Phillips; carried unanimously. (Montero/Phillips)

The term expiration for Genesee Dennis and Gayle Spear would be December 31, 2018.

**VACANCY –  
TRANSPORTATION  
ADVISORY COMM.**

Council President Johnson stated there was one vacancy on the Transportation Advisory Commission with Dale McDowell resigning.

**COMMENTS – COUNCIL**

Councilor Montero stated she wanted to remind Council that Wednesday, November 11, 2015, was Veterans Day and invited Council and the public to attend the Veterans Day Ceremony that SDDA is holding at the convention center at 10:30 am. Councilor Montero further stated Saturday, November 14, 2015, 3:00 pm to 7:00 pm, was the Fall Wine Walk and there were twenty wineries in eighteen locations. The Elks this year is going to do something a little bit different. There were four wineries going into the Ball Room of the Elks and their bringing some Jazz in.

Councilor Barber stated he would be observing Veterans Day in Washington DC. Councilor Barber's work in Washington DC is with an organization called Shared Hope International and what they were doing was seeking to change the laws in all fifty states that victimize young men and woman who are forced into the sex trade. These are sex trade issues with minors and they were making amazing progress changing the laws and they now change the laws that no longer victimize the person or criminalize the person arrested as a prostitute in that situation and get them into a diversion and help. They have changed the laws in forty-three states and they were bringing together seventy organizations all across the country who were all working on the same issues trying to get everyone working together to really make an impact. Councilor Barber stated he would be a consultant for the group and he would try to change Washington in three days.

Councilor Frank stated he reiterated the hand clap to Coach Neil Branson for the Seaside High School Cross Country team and Neil has been running for decades. Councilor Frank liked the section in the proclamation that talked about Veterans after leaving the uniform behind many Veterans continued to serve our country as public servants, mentors, parents, and community leaders and that brought to mind Stubby Lyons who was a Councilor for quite a few years and was a Veteran.

**COMMENTS – STAFF**

Jon Rahl, Convention Center & Visitors Bureau Assistant Manager, stated eight weeks ago Council approved a project for rebranding the Tourism and Marketing Materials and since the project team had spent time in Seaside over the past six to seven weeks and had been developing some really comprehensive items that was going to move this forward and change things dramatically. The tag line being proposed is It's Easy to Seaside. Mr. Rahl further stated It's easy to Seaside is the new consumer facing tagline. It speaks to how easy it is to have a fantastic time in Seaside, and will anchor the new brand campaign that will tell visitors how to experience all the amazing things to do and see in and around town. It does not completely replace More Than Just a Day at the Beach. It's an evolution. There are still places and times we can use More Than Just a Day at the Beach. It can and should remain a way we talk about Seaside and can be used in places like the visitor guide, in e-newsletters and in social media but when we are creating an ad we want to use It's easy to Seaside. It will very nicely and clearly play off the creative "how to" executions we're introducing. And it signals to folks who are familiar with Seaside that the brand is evolving and will give them a reason to take a closer look and help them to put Seaside top of mind for a visit. Mr. Rahl further stated this was the direction the Visitors Bureau had been moving and there was a special Tourism Advisory Committee meeting in early October and the Tourism Advisory Committee regular meeting in the middle of October and has been a part of the process and made some really good recommendations which allowed us to move forward. At the November 23, 2015, City Council meeting Mr. Rahl would give a comprehensive review before Council.

Dave Ham, Seaside Police Chief, stated the three new officers were all attending the academy in Salem. There was a Polar Plunge this morning that occurred down on the beach with the ASB Students in town raising money for the Special Olympics and the Law Enforcement Torch Run that was organized by their staff and they raised approximately \$4,000.00.

**ADJOURNMENT**

The regular meeting adjourned at 7:25 PM.

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Kim Jordan, Secretary

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DON JOHNSON, COUNCIL PRESIDENT