

- CALL TO ORDER** The Regular meeting of the Seaside City Council was called to order at 7:00 PM by Council President Don Johnson.
- Present: Council President Don Johnson, Mayor Don Larson, Councilors Dana Phillips, Jay Barber, Tim Tolan, and Tita Montero.
- Absent: Councilor Stubby Lyons.
- Also Present: Mark Winstanley, City Manager; Dan Van Thiel, City Attorney; Bob Gross, Seaside Police Chief; Russ Vandenberg, Convention Center & Visitors Bureau General Manager; Dale Kamrath, Seaside Fire Chief; Reita Fackerell, Seaside Library Director; Nancy McCarthy, Daily Astorian; and Jeremy Ruark, Seaside Signal.
- AGENDA** Motion to approve the March 26, 2012 agenda; carried unanimously. (Barber/Phillips)
- PROCLAMATION** Councilor Barber read the Proclamation for Child Abuse Prevention Month.
- Ann Lederer, CASA Executive Director, thanked the City of Seaside for the proclamation and for the support that Clatsop CASA received in advocating for children who had been victims of neglect throughout the years. Ms. Lederer stated she was part of a coalition of different agencies including the County Juvenile Department, private therapist, and a number of other people who would be putting on activities in relationship to April being both National Child Abuse Prevention Month and now Child Abuse Prevention Month in the City of Seaside and similarly in Clatsop County and the City of Astoria. Ms. Lederer handed out a list of activities for awareness of child abuse and what the community can do to strengthen families and try and prevent child abuse. The blue ribbon was the national symbol for child abuse prevention as well as a monthly calendar that would be published on the web and other places.
- COMMENTS – PUBLIC** John Dunzer, 2964 Keepsake Drive, Seaside, stated the library was on the agenda and since there was no public input for that particular item he wanted to inform Council that Seaside had a fantastic library and he loved the library. The people that ran and worked at the library were wonderful people and when he was very young he spent many hours in the library. Mr. Dunzer further stated he wanted to encourage the Library Board to consider opening the library on Monday's between 1:00 pm to 5:00 pm so the youth had a place to go after school. The library was sitting there and should be open for the children.
- Mary Cornell, 111 Park Street, Seaside, stated she lived north of Broadway Park and since the baseball season had started there were foul balls coming into the yard and hitting against her home. Ms. Cornell asked if a foul ball broke a window in her house whom should she call or send the invoice too.
- Council President Johnson stated the City would look into that.
- CONFLICT** Council President Johnson asked whether any Councilor wished to declare a conflict of interest.
- No one declared a conflict of interest.
- CONSENT AGENDA** Motion to approve payment of the bills in the amount of \$130,236.87; and March 12, 2012, minutes; carried unanimously. (Tolan/Larson)
- VACANCY – CITY TREE BOARD** Council President Johnson stated there was one vacancy on the City Tree Board with one application received from Jon Wickersham. Council President Johnson asked Council what they wished to do.
- Motion to appoint Jon Wickersham to serve on the City Tree Board; carried unanimously. (Barber/Phillips)
- Term expiration for Jon Wickersham was June 30, 2014.
- VACANCY – TRANSPORTATION ADVISORY COMMISSION** Council President Johnson stated there were seven vacancies on the Transportation Advisory Commission with seven applications received from Dale McDowell, Bill Carpenter, Kathleen Teeple, Terry Hartill, Russ Earl, Michael Tucker, and Robert Perkel. Council President Johnson stated Council would leave the vacancy open for more applications.

**LIQUOR LICENSE  
APPLICATION**

Council considered an application for a liquor license for Seaside Brewing Company, 851 Broadway. The applicant was applying for a Full On-Premises Sales license, which would be for a new outlet.

Jimmy Griffin, Seaside Brewing Company Co-Owner, introduced Vince Berg and stated the Seaside Brewing Company was going in at the old City Hall and Mr. Griffin and Mr. Berg had been running pubs for years. Mr. Berg actually ran the managers for all of the pubs in Washington, California, and Oregon. Mr. Griffin further stated they moved to this area approximately a year ago with a crazy plan of finding a brewery. The old City Hall building presented itself to them and was such a unique sort of place. The pub would not stay open all night and would close around 11:00 PM to Midnight. Mr. Griffin further stated they were excited to be in Seaside.

Councilor Tolan asked when the pub would open.

Mr. Griffin stated hopefully by Memorial Day but they wanted to do a soft open before that time and have everything ironed out by Memorial Day.

Councilor Barber asked what type of foods would be served.

Mr. Griffin stated the pub would be a little seafood heavy during the summer and during the winter comfort food would be served.

Council President Johnson stated there was a recommendation from the Seaside Police Chief.

Motion to approve a Full On-Premises Sales license for Seaside Brewing Company, 851 Broadway; carried unanimously. (Larson/Barber)

Mayor Larson stated he had watched that building for several years, almost daily and was extremely excited about something going in there.

Mr. Griffin thanked the police department for being so on it today because the police called approximately twenty minutes after the fish disappeared and found it in Astoria.

**PUBLIC HEARING**

This was the duly advertised time and place to hold a public hearing regarding a Resolution of the City of Seaside, Oregon, Amending Resolution #3572, Adopting Fees for City Services.

Mark Winstanley, City Manager, explained Resolution #3759 was a resolution that amended Resolution #3572, which concerned miscellaneous fees that the City charged for a whole series of services the City provided. The main changes dealt with records request from City Hall and other departments, library fees that were charged for fines on a daily basis as well as out of city fees, dog license fees and changes made to the fees and the penalties that people had to pay for recurring problems with animals, court records, and for meeting rooms in City Hall. A number of organizations that wanted to use City Hall were profit organizations and they were interested in just renting rooms and there had not been a fee structure for the rental of rooms in City Hall.

**RESOLUTION #3759**

A RESOLUTION OF THE CITY OF SEASIDE, OREGON, AMENDING RESOLUTION #3572, ADOPTING FEES FOR CITY SERVICES

Council President Johnson opened the public hearing.

There were no public comments and Council President Johnson closed the public hearing.

Council President Johnson asked for Council comments, there were no Council comments.

Motion to read Resolution #3759 by title only; carried unanimously. (Barber/Phillips)

Motion to adopt Resolution #3759; carried unanimously. (Barber/Phillips)

**PUBLIC HEARING**

This was the duly advertised time and place to hold a public hearing regarding a Resolution Adopting and Appropriating Budget Adjustments for the 2011-2012 City of Seaside Budget

Mr. Winstanley explained Resolution #3760 was a resolution that adopted and appropriated budget adjustments for the 2011-2012 City of Seaside Budget. The adjustments were for this year's budget and in a previous Council meeting the distribution of the room tax was changed by a resolution. The City was now making the adjustments to the budget to reflect the changes that were made as far as the distribution of the room tax dollars were concerned. In addition to that there was a budget increase included for the room tax fund. The Visitors Bureau received a grant this year from Oregon Tourism and the budget needed to be increased to allow for expenditures from that grant. Those were the two areas being addressed in the resolution.

**RESOLUTION #3760**

**A RESOLUTION ADOPTING AND APPROPRIATING BUDGET ADJUSTMENTS FOR THE 2011-2012 CITY OF SEASIDE BUDGET**

Council President Johnson opened the public hearing.

There were no public comments and Council President Johnson closed the public hearing.

Council President Johnson asked for Council comments, there were no Council comments.

Motion to read Resolution #3760 by title only; carried unanimously. (Barber/Larson)

Motion to adopt Resolution #3760; carried unanimously. (Phillips/Montero)

**RESOLUTION #3761**

**A RESOLUTION AUTHORIZING THE ISSUANCE AND NEGOTIATED SALE OF FULL FAITH AND CREDIT OBLIGATIONS TO CURRENTLY REFUND THE CITY'S OUTSTANDING INSTALLMENT WATER REVENUE BOND, SERIES 1997; DESIGNATING AN AUTHORIZED REPRESENTATIVE ESCROW AGENT, SPECIAL COUNSEL AND UNDERWRITER; AUTHORIZING THE EXECUTION AND DELIVERY OF A FINANCING AGREEMENT, ESCROW AGREEMENT AND ESCROW DEPOSIT AGREEMENT; AND RELATED MATTERS**

Mr. Winstanley explained the resolution authorized the City to issue bonds and to refinance a set of bonds that were originally sold in 1997 which were used to finance the construction of the Water Treatment Plant. When the bonds were issued the sale was a little unusual in that United States Department of Agriculture (USDA) agreed to purchase the entire issue of those bonds and in addition there was an interest rate negotiated which was very advantageous at that time. There was one problem with the federal government buying your bonds, there was a document that had to be signed that said whenever the USDA choose, the bonds would be refinanced and the federal government would be bought out. The other good news was that the City was refinancing the bonds at their own choosing and not when USDA came in and wanted the City to refinance. The City had the ability to save money and can also get the USDA paid off and they would not be in the game any longer. This would be a private bond sale. Mr. Winstanley stated there was only one drawback and Council needed to understand that when the bonds were sold they would be sold as full faith and credit bonds. The original bonds were water bonds and were only guaranteed by the water department and there were certain covenants that required the City to make sure the rates were high enough and those things were taken care of. The full weight of the City would be behind the bonds that were sold and if for some reason the water department was not capable of paying the debt on the bonds the City would throw its resources behind those bonds and guarantee the debt payments would be made. This would not preclude the water department from making the payments and by refinancing the bonds the water department would pay less than what was paid now. The actual debt would show in the general fund and be a responsibility of the City but the City would receive transfers from the water department to pay the bonds. Mr. Winstanley further stated the resolution authorized the City Manager and any other staff that was necessary to move forward with the bond sale and make arrangements to put the bond sale together and to take care of for the rate payers.

Council President Johnson asked for public comments.

Merlin Humpal, 2481 Oregon Street, asked what the term of the first bond was.

Mr. Winstanley stated the term of the bond was forty years and when refinanced only the remaining years were picked up.

Council President Johnson asked for Council comments.

Councilor Tolan asked how many years remained.

Mr. Winstanley stated the bonds were sold in 1997 and there was twenty-five years left.

Motion to read Resolution #3761 by title only; carried unanimously. (Tolan/Phillips)

Motion to adopt Resolution #3761; carried unanimously. (Barber/Montero)

**SEASIDE LIBRARY  
ANNUAL REPORT**

Reita Fackerell, Seaside Library Director, stated so many times the library was asked, "Are libraries becoming obsolete?" One would think so due to the advent of new technologies: the internet, e-readers like the Kindle and Nook, digital downloading of books, Wikipedia, and online reference databases. Well, one would think. However, library usage was actually increasing nationwide, up 5% over the previous year. The Seaside Library was no different. Almost all of the services and programs had increased, and the Library continued to thrive. The library circulation had gone up and the holds had gone down. The digital holds were not factored in and if they would have been factored in the hold rate would be up 12%. The reference questions had also gone down because of the internet.

Ms. Fackerell further stated in the old library the most common reference question was “where was the post office”, and in the new library it was all about technology. Delivery service to the homebound was going down because they were getting Kindles. Ms. Fackerell further stated libraries were even more important during difficult economic times, when citizens needed the use of online services, primarily to support e-government and job-seeking transactions. Nationwide, thirty-one percent of adults ranked the library at the top of list for tax-supported services. Ms. Fackerell further stated all libraries in Oregon submitted annual statistics to the Oregon State Library. These statistics were correlated and sent back to all the libraries to see the comparisons. Ms. Fackerell further stated circulation continued to improve, particularly with the opening of the new facility. Last year the circulation rose by 3.35%. Of the 135,025 items that were checked out, 18% were children’s items. Last year 30% of the circulation was made to out-of-town card holders. Through the Libraries R.O.C.C grant, the library was able to provide free cards to 212 out-of-district children who were able to check out 3,990 items. The Seaside Library had one of the highest circulations per capita in the state and the highest in the county. When compared to other coastal community libraries and other libraries in Clatsop County, Seaside was ranked as the highest in circulation services. Overall, however books only made up 59% of the circulation, with the rest going to audio and video checkouts and digital downloads. It was very interesting that while DVD’s made up only 8% of the physical collection, they accounted for 36% of the circulation. Ms. Fackerell further stated the library had a total of 5429 active patrons last year, up 10% from the year before. Out-of-town patrons account for 25% of that figure. The patron database was weeded every six months to keep it current. Patrons who had not used the library in two years were deleted. The library also served the homebound with the Words-on-Wheels service that delivered books, movies, audios, and magazines to their residence twice a month. This year the library served 18 homebound patrons and delivered a total of 1466 items. Ms. Fackerell further stated the library completed the previous fiscal year with a collection of 46,644 physical items, including books, audio books, DVD’s, video’s, microfilm, periodicals and CD-ROMs. The library had an ongoing inventory system that monitors lost, out-of-date, and “beyond repair” items, to keep the collections current. In addition, to keep up with what patrons wanted, there was an added new genres, such as Playways, manga, graphic novels, and Blu-Ray DVD’s. The library was currently phasing out all audio cassettes in favor of CD’s and all VHS in favor of DVD’s. This should be completed by the start of the next fiscal year. Ms. Fackerell further stated the City of Seaside generously supported the library, but extra funds were also supplied through donations and memorials and through the Friends of the Seaside Library. Memorial donations were spent primarily on materials and were determined by the wishes of the family. These funds had provided entire collections, such as audio books, travel books and gardening. Funds provided by the Friends of the Library were used primarily for programming, paying for authors, performers, lecturers, and supplies for all the children’s craft programs. Ms. Fackerell further stated most of the library budget was spent on staff. At the end of June, there were a total of eleven staff members including two librarians with Master Degrees in Library Science. Many people believed that most of the library budget (outside of personnel) was spent on books. This used to be true, but as libraries change, so did the allocation of expenses, and now, only 20% was spent on materials. Last year, the library spent almost the same amount on “Professional Contractual” expenses, an ambiguous term which needed more explanation. This category included fees for Interlibrary Loan services, cataloging download, Library2Go, library software support and licensing, courier service fees, Internet reservation software fees, cable Internet service and SIP server licensing. Ms. Fackerell further stated one of the ways that the Seaside Library was changing to fit the needs of the community was by offering more varied programming. In addition to story times and puppet shows, the library offered workshops, classes, and presentations for all ages, believing that you can learn not only by reading, but also by doing, hearing, and watching. Our classes for children were so popular, that signup sheets were filled weeks in advance, and many times the classes needed to be expanded to accommodate all who wanted to join. Ms. Fackerell further stated the Seaside Library Art Committee exceeded the goal of bringing ‘Art Among the Books’ by planning and hosting a wide variety of quality art exhibit’s from children and high school art local professional artists, photographers and quilters. The art exhibits were supported by the Seaside Library Board and generously funded by the Seaside Friends of the Library. Ms. Fackerell further stated volunteers reflected the spirit and heart of the community. The library was proud of the volunteers and appreciated their tireless service. Currently, there over 38 volunteers who came in weekly to shelve, repair, wrap, and sort books. There were calls with gentle reminders to those with overdue items. The shelves were checked for lost and missing books, organize craft time to augment story hour, and assist at the front desk. Volunteers organized the art shows, managed receptions, decorated bulletin boards, and delivered books to the homebound. Volunteers taught crafts and gave art classes to children and adults and acted as a courier service for interlibrary loan sharing with the Astoria Library. Without the dedicated volunteers the library would not be such a vital and well-loved part of the community. Ms. Fackerell further stated the library would not be as successful without the Library Board, volunteers, support organizations, Friends of the Seaside Library, and the staff of the Seaside Library.

Councilor Phillips stated she was very impressed because the library was a real star in the community.

Councilor Montero stated she agreed, and the report was great. Councilor Montero further stated not many people realize she was a degree librarian and had a special interest in the library and visited often. Councilor Montero further stated the report showed the library was the center of the community.

Ms. Fackerell thanked the Council.

Mr. Winstanley asked what a playaway was.

Ms. Fackerell stated playaway's were approximately the size of a deck of cards and an entire book was on this playaway and it could fit in your pocket and had earphones so people could listen to the entire book.

**VACANCY –  
PARKS ADVISORY  
COMMITTEE**

Council President Johnson stated there were two vacancies on the Parks Advisory Committee with two term expirations from Michael Hinton and Nancy Holmes who wished to be reappointed. Council President Johnson asked Council what they wished to do.

Motion to reappoint Michael Hinton and Nancy Holmes to the Parks Advisory Committee; carried unanimously. (Phillips/Montero)

Term Expiration for Michael Hinton and Nancy Holmes would be March 31, 2015.

**COMMENTS – STUDENT  
REPRESENTATIVE**

Adrian Velazquez, Student Representative, was absent from the meeting.

Councilor Barber stated in relationship with the student representative he was staying at a hotel in Portland and came down to breakfast and Mr. Velazquez was there eating breakfast. The French Club took a trip to France for Spring Break and Mr. Velazquez was going on that trip.

**COMMENTS – COUNCIL**

Councilor Phillips stated Mary Blake, Sunset Empire Park and Recreation District Manager, was retiring this year after twenty-eight years of dedication to the community. There was a retirement party being planned for Ms. Blake because she had dedicated so much and accomplished so much with the support in the community. Councilor Phillips wanted everyone to save the date of Ms. Blake's retirement party which was Sunday, May 6, 2012, and would be at the Convention Center and open to the public from 2:00 pm to 4:00 pm. That evening from 5:00 pm to 8:00 pm there would be a ticketed dinner and tickets would be available next week and could be purchased at Sunset Empire Park and Recreation and Chamber of Commerce and were \$25.00 a ticket. All of the proceeds would go towards the Sunset Empire Park and Recreation scholarship foundation in Ms. Blake's name.

Councilor Montero stated one thing she had done in the past two weeks was volunteer at the Pouring at the Coast and the Chamber of Commerce put on a very nice event that looked like there were double the people who attended compared to last year. The event was a nice addition during the off season for the City of Seaside. Councilor Montero further stated it had come to her attention again this weekend when she was walking along the Promenade and looked down Broadway there was a proliferation of vertical banners and the sandwich boards that were seen in town. One had really stuck out and that was where the banners were actually plunged into the City gardens on Broadway. Councilor Montero further stated she looked at this with the prospective of safety because when it was windy the banners were big enough to hit people that were walking on the sidewalks, hit the cars, and from appearance made Broadway look somewhat junky. In looking at the prospective of fairness to all the business owners in town who were all allowed by virtue of linear feet on the street how much square footage per sign was allowed in a business and this was a way for some businesses to actually be getting more signage then other businesses. Councilor Montero further stated she would really like to bring this to the attention of the Planning Commission to review the sign ordinances and to make recommendations and if necessary for Council to have a workshop with the Planning Commission.

Council President Johnson stated he attended the Pouring at the Coast which was well attended and seemed to be getting bigger every year.

Mayor Larson stated in Palm Springs it rained a little on Saturday and Sunday but the rest of weeks were wonderful and the City of Seaside was much cleaner then the City of Palm Springs. The streets were not cleaned and that was amazing but the Mayor did bring the sun back to Seaside. Mayor Larson further stated it was very good to be home. Mayor Larson reminded Council there was a workshop on April 16, 2012, 6:30 pm, at City Hall to discuss homelessness.

**COMMENTS – STAFF**

Russ Vandenberg, Convention Center & Visitors Bureau General Manager, stated the floor at the Convention Center was coming right along. The Convention Center was closed until April 3, 2012, and was currently working on three projects. The Pacific Room floor was being sanded, stained, and then two to three coats of the high clear finish would be added to make the floor stand out. There were drop down screens and projectors being installed in the Necanicum Room, and the stage inside the curtain a motorized system to hang banners and props was being added. Mr. Vandenberg further stated the Convention Center had a long time employee retiring at the end of March. Joyce Stewart had been a Visitors Bureau staff member for fifteen years and there would be a reception for her on Friday, March 30, 2012, 4:30 pm to 6:30 pm. There would be refreshments served and people could stop by and say hello to Joyce which would be her last day.

Councilor Phillips asked if Jeanne Clark from the Chamber of Commerce was also retiring.

Mr. Vandenberg stated Jeanne was also retiring from the Chamber of Commerce the same day and the reception was for Ms. Stewart and Ms. Clark.

Bob Gross, Seaside Police Chief, stated this was the quietest Spring Break since he had moved to Seaside. There were many families but everyone seemed to behave themselves so far.

Dale Kamrath, Seaside Fire Chief, stated he just vacationed in Arizona and he was the one the brought the sunshine back on Friday.

Councilor Philips asked how many games Chief Kamrath attended.

Chief Kamrath stated he only went to ten games.

Mr. Winstanley stated there had been a number of good events take place in Seaside the last couple of months and that was to the credit of the community. Mr. Winstanley further stated the City was entering into a couple of contracts for computer services and Human Resource services. Those were some of the changes seen in government right now where City's were going out and contracting with particular services that in the past was used in-house. Mr. Winstanley further stated the first Budget Committee meeting would take place on April 30, 2012, at 7:00 pm. The public was invited to attend.

**ADJOURNMENT**

The regular meeting adjourned at 7:46 PM.

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Kim Jordan, Secretary

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DON JOHNSON, COUNCIL PRESIDENT