

**CALL TO ORDER** The Regular meeting of the Seaside City Council was called to order at 7:00 PM by Mayor Don Larson.

**ATTENDANCE** Present: Mayor Don Larson, Council President Tim Tolan, Councilors Stubby Lyons, Don Johnson, and Larry Haller.

Also Present: Mark Winstanley, City Manager; Dan Van Thiel, City Attorney; Russ Vandenberg, Convention Center General Manager; Neal Wallace, Public Works Director; Max Milander, Seaside High School Representative; Rebecca Herren, The Coast Times; Jeff Nelson, KAST; and Nancy McCarthy, Daily Astorian.

Mayor Larson asked for a moment of silence for Gary Diebolt who passed away. Mayor Larson further stated Gary Diebolt did a lot for the City of Seaside.

**AGENDA** Motion to approve the November 23, 2009, agenda; carried unanimously. (Lyons/Tolan)

**COMMENTS – PUBLIC** No comments from the public.

**CONFLICT** Mayor Larson asked whether any Councilor wished to declare a conflict of interest.

No one declared a conflict of interest.

**MINUTES** Motion to approve the October 26, 2009, minutes; carried unanimously. (Tolan/Johnson)

**CONSENT AGENDA** Motion to approve payment of the bills in the amount of \$331,645.48, and Approve the November 9, 2009 Minutes; carried unanimously. (Lyons/Johnson)

**VACANCY –  
PLANNING COMMISSION**

Mayor Larson stated there was one vacancy for the Planning Commission with three applications received from Jay Barber, Steve Winters, and Mark Tolan. Mayor Larson further stated Council had a tie vote at the November 9, 2009, City Council meeting, and made a decision to postpone the appointment until the November 23, 2009, meeting. .

Mayor Larson asked for a roll call vote:

JOHNSON WINTERS  
TOLAN TOLAN  
LARSON WINTERS  
HALLER TOLAN  
LYONS WINTERS

Mayor Larson stated Steve Winters was appointed to the Planning Commission.

Term expiration for Steve Winters would be November 1, 2013.

**VACANCY –  
PARK ADVISORY  
COMMITTEE**

Mayor Larson stated there was one vacancy for the Parks Advisory Committee with one application received from Chris Quackenbush. Mayor Larson asked Council what they wished to do.

Motion to appoint Chris Quackenbush for the Parks Advisory Committee; carried unanimously. (Haller/Lyons)

Term expiration for Chris Quackenbush would be March 31, 2010.

**PRESENTATION-  
WESTERN OREGON  
WASTE**

Laura Leebrick, stated the year had been challenging with the stagnant economy, escalating unemployment numbers, stock market decline, and instability in financial and housing sectors all contributing to a general feeling of uncertainty about what the immediate future would bring. Western Oregon Waste (WOW) decided to take the current situation as a constructive challenge, and had committed to do more with less. In the past year, WOW launched a new recycling program, conducted a comprehensive Customer Survey, and assisted in the development of the Clatsop County household hazardous waste plan. The commitment to remaining responsive to customer needs and to provide new services, while simultaneously looking for cost savings and efficiencies had not changed during the tough times. Ms. Leebrick further stated as of July, 2009, Seaside revenue was down 6.01% compared to 2008, and was down 11.56% from the projections. The bulk of the revenue decrease was from Drop Box service, which was down 38.25% compared to 2008 and down 34.43% from the projections. This had resulted in a decrease in the tons that were sent from Clatsop County to the landfill by 19.3% compared to 2008. Recycling tons (including yard debris) had also decreased by 20.7% compared to 2008. In February, WOW reported a crash in the domestic and international recycling market that took place beginning in October. During the one year period from July of 2009, there was a 70% decrease in the market price of commingled recyclable material.

The decrease was similar for other recyclable materials, and was indicative of the overall effect of the market crash. Prices had stabilized in recent months, but were expected to hold at the lower values for the foreseeable future. Ms. Leebrick further stated while the recycling markets might be depressed, the recycling efforts at WOW were not. WOW was continuing to test new ideas, create new programs, and educate the customers in the spirit of resource recovery. Electronics recycling had received a lot of attention and promotion since the state mandated program began on January 1, 2009. WOW had offered free recycling of the full range of E-Waste for 8 years now, which included collection of TV's, monitors, CPU's and laptops. In addition, there were many electronic accessories and peripherals, including mice, keyboards, stereos, cell phones, chargers, radios, and VCR's. October 2008 the residential commingled recycling program was started and currently approximately more than 90% of customers were participating in the new program. The Department of Environmental Quality (DEQ) 2008 Recovery Rate report for Clatsop County had recently been released, and the news was very good. Clatsop County residents were recycling a larger percentage of the total waste stream than ever before. The recovery goal set by the State Legislature for Clatsop County was 25% by 2009, and in 2008 Clatsop County residents recycled 39.5% of the waste stream. Ms. Leebrick further stated suggestions on how to do things better, smarter, and faster were always flowing. Residential curbside glass collection was something that WOW to believe that the current model of establishing public glass depots was working well; in fact, since 2005 the amount of glass that WOW collected had increased by 46%. There was talk among recycling processors about investing in new machines and markets that would allow glass to be added into the commingled mix in the future. Ms. Leebrick further stated there were new technologies being developed every minute, as well as constant upgrades to technologies already in use. WOW carefully considered cost impacts and potential benefits of both new and improved technologies before implementing them. In response to customer demand, WOW had created the first "wind-lock" for garbage and recycling cart lids. The wind-lock keeps the lids down in high winds, but was gravity-released, so that when the automated arm lifts and tips, the lock released, allowing the driver to remain in the truck while dumping the cart. WOW was pleased to announce that online bill payment and e-statements would soon be offered. Communication with customers was a top priority, and WOW would always be looking for ways to be more effective. Information was directly inserted into bills this year and direct e-mail marketing tools were currently being tested which would alert customers of holiday and recycling schedules, new services available, recycling information, and anything else a customer may want to be notified of. Ms. Leebrick further stated in the 2009 legislative session, there were a number of bills presented that related to the solid waste/recycling industry. The Paint Product Stewardship program was a great interest to WOW which would impact the Household Hazardous Waste program currently in the planning stages in Clatsop County. The compact Fluorescent Bulbs and Lamps were a hot item on the recycling scene. Currently WOW was working on a recycling program for these items. The program would be available to both residents and businesses. Rates and routes were currently being developed and WOW was hoping to have the service available as of January 1, 2010. Ms. Leebrick further stated WOW continually strives to resolve all customer complaints in a timely and considerate manner. Issues and complaints that were not resolved by customer service representatives was directed to the appropriate supervisory for resolution, and was then routed and reviewed by the department's manager and by a member of the board of directors. Ms. Leebrick further stated at WOW, attention and dedication to safety was of critical importance. The goal was to reduce the number and severity of injuries and accidents every year. In 2009, the focus was on several specific areas for safety: containers that were likely to cause injury, developing a training sheet on every tool and piece of equipment, reducing injuries and accidents. Ms. Leebrick further stated WOW had 114 employees, with an average length of service of 9.5 years. Seven employees had been with WOW over 20 year, and an additional six over 30 years. WOW also offered a broad range of support for many local events, donating services, gift certificates and volunteering staff time. In the past year WOW had contributed to 60 different organizations and events at the coast, 13 of them located in Seaside like the Beach Volleyball Tournament, 4<sup>th</sup> of July festivities and parade, and SOLV events, as well as fundraisers for the Fire Department, Providence Seaside Hospital, and the Seaside Rotary Club. WOW thanks the City of Seaside for allowing the continued service to the businesses and residents of Seaside.

**APPOINTMENT -  
ALL AMERICAN STATUS**

Russ Vandenberg, Convention Center General Manager, stated he was here to discuss the application of becoming an All American City. The All American City was the oldest community recognition program award in nation and recognized communities whose citizen's worked together to identify and tackle community-wide challenges and achieve uncommon results. Since the program's inception in 1949, more than 4,000 communities had competed and roughly 466 had been named All-American Cities. Mr. Vandenberg further stated a City would describe their three best collaborative community projects that had resulted in a significant local impact within the past five years. A City would tell their story; utilizing the awards criteria a City would describe how their community addressed pressing challenges and plans for the future. How were the neighborhoods, government, businesses, and nonprofit organizations engaged in these efforts? What was the community's vision? Include real examples of how your community had demonstrated strengths and faced challenges. Mr. Vandenberg further stated how does a City embrace diversity and demonstrate inclusiveness. The honor was given to ten winners each year for outstanding civic accomplishments. In order to become a finalist a City must demonstrate how their community had revitalized the downtown, and reduced crime, among other accomplishments. An All-American City had a proven capacity for community-based problem solving, grassroots civic engagement and cooperation between sectors (public, private and nonprofit).

Mr. Vandenberg further stated to become a finalist, each participant would complete an application documenting three community projects that addressed local challenges such as job creation/economic development, environmental sustainability, neighborhood revitalization and disaster recovery. Receiving the All American City award was an opportunity to be recognized nationally for the results the community had achieved through partnerships that were dedicated to the ongoing health and wellbeing of the residents. Through a tradition of growth, stability, and innovation, community leadership continued to maintain a proactive and inclusive approach as well as a firm commitment to businesses, history, natural resources and, most important, the people of Seaside. The recognition was exciting and promised to help continue Seaside's momentum toward achieving great things. Mr. Vandenberg further stated an All American City Committee could be developed in Seaside with representatives from the Seaside Downtown Development Association, Chamber of Commerce, City Council, Sunset Empire Parks and Recreation, and the Tourism Advisory Committee.

Mayor Larson stated he would like to appoint Stubby Lyons to serve as the City Council Representative for the All American City Committee.

- STUDENT REP.** Max Milander, Seaside Student Representative, stated the Seaside High School play the "Curse of the Werewolf" was an open success. Seaside High School also had Jazz Night and the North Coast Big Band. Mr. Milander further stated students and staff were keeping two teachers in their hearts Ed Tice who recently passed away, and Chris Gilde who recently went through surgery.
- COMMENTS – COUNCIL** Councilor Lyons stated there was a Pearl Harbor event planned for Monday, December 7, 2009, at the Convention Center.
- COMMENTS – STAFF** Mark Winstanley, City Manager, reminded Council there was a City Council/Planning Commission Workshop on Monday, November 30, 2009.
- ADJOURNMENT** The regular meeting adjourned at 7:47 PM.

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Kim Jordan, Secretary

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DON LARSON, MAYOR