



Building a Bridge to our Future

Community Meeting: Business Development

May 28th, 2014

Summary:

12 people in attendance

One letter handed in for addition to summary (John Dunzer) please see attachment at end of document

Presented by Randy Frank and Community Partner David Posalski

Concerns About:

- Parking
- Closing Broadway to Cars
- Currently not safe to bike or walk in many areas of Seaside, this stunts growth in those areas
- Safer pedestrian crossing on highway 101
- Keeping small town feel
- Avoiding big box stores and national chains

Community Member John Dunzer had specific goals he would like to see realized (please see attached document at end of this report)

Other community comments:

- The more bike friendly we are, the less parking will be an issue
- Bike lane or “green lanes”
- More sidewalks along highway

- Focus on attracting bicycle tourism
- Expansion of highway to attract tourists and add more business growth outside of downtown core areas
- Creation of an identity and how to keep it for Seaside
- What pulls in visitors off highway 101
- Tree city and other titles
- South of town development (Avenue U area)
- Customer service and hospitality enhancement
- Ways to improve Seaside for locals
- Local livability
- Flat bike trail development (10 mile loop for increased bike traffic)
- “Town will always be exactly what it believes it is”
 - Tourist town
 - Retirement community

Challenge to think outside of the boundaries of the type of town we are

Off season development

- Tents or enclosed areas
- Permanent awnings / covered shopping district
- New development in places that are failing or soon to be vacant
- Ideas that foster locals being involved in town off-season
- Development of year-round farmer’s market

Attracting new businesses

- Finding ways to enhance healthy lifestyles
- Showcasing retreat/relaxation feel of Seaside
- Hours of operation
- Creating an environment that is open later
- CEDR (Clatop Economic Development Resources) better alignment with Seaside
- Discounts for locals (are we doing enough of this?)
- Encouraging a sense of cohesiveness
- Find out TOGETHER what works and what doesn’t
- Mutual benefit
- Performing arts center/theater
- Outdoor theater
- Young entrepreneurs clubs and groups
- Fabulous and under 30
- Need to start the business development spirit at a young age (middle school)
- City Council elected position representation by a high school student

JOHN DUNZER--VISION 2034 INPUT--SEASIDE OR

ECONOMIC DEVELOPMENT

1. REVISE THE LAND PLANNING FOR SEASIDE SO THAT IT PROMOTES THE CONVERSION OF THE TSUNAMI INUNDATION AREA FROM PERMANENT RESIDENT HOUSING INTO VISITOR HOUSING AND ACCOMODATIONS.
2. TURN WESTERN BROADWAY INTO A PEDESTRIAN STREET AND TURNAROUND INTO AN ENTERTAINMENT VENUE.
3. REBUILD THE PIER OUT FROM BROADWAY AND CREATE OCEAN VIEW DINING FACILITIES. CREATE BOAT ACCESS FOR CRUISE SHIP TENDERS. ANCHOR FISHING BARGE IN OCEAN AND PROVIDE BOAT ACCESS FROM PIER.
4. TAKE ABANDONED HIGH SCHOOL SITE AND CONVERT INTO BEACH RESORT WITH A CASINO AND ESTUARY ACCESS. ADD BOAT RENTALS
5. REDEVELOP THE WEST SIDE OF HWY 101 BETWEEN HOLIDAY AND AVE U INTO A PERMANENT FARMER'S MARKET VENUE WITH RIVERSIDE PARK.
6. HAVE THE CHAMBER CREATE A NEW GROUP SPECIFICALLY TO ATTRACT AND PROMOTE ENTREPRENEURS USING INTERNET FOR BUSINESS.
7. ATTRACT PRIVATE PILOTS WITH FLY-IN RESTAURANT THAT COULD ALSO BORDER ON 101. MOVE HELICOPTER AND PLANE SIGHTSEEING TO AIRPORT. PROVIDE RENTAL CARS.
8. DEVELOP TRANSPORTATION CENTER NEAR DOWNTOWN THAT WOULD INCLUDE EXPRESS SERVICE TO PORTLAND METRO CONNECTION IN HILLSBORO AND 185TH ST. REGIONAL SHOPPING. PROVIDE SAME EXPRESS BUS SERVICE FOR SUMMER VISITORS
9. REDEVELOP UNUSED BUILDING ON SOUTHWEST CORNER OF BROADWAY AND COLUMBIA.
10. REINFORCE ANTIQUE MALL BUSINESS EXPANSIONS AND DIVERSIFICATION ON BROADWAY BETWEEN HOLIDAY AND 101.